VANESSA FERRAUDO - SOCIAL CORE COORDINATOR

Graduated in International Relations and Foreign Trade (UNISUL/SC), Vanessa Ferraudo holds a postgraduate degree in Marketing Management (UNISUL/SC). She is a Systemic Psychoanalyst and Holistic Psychotherapist trained at the Institute of Humanistic Research and Treatments (IPTH/PR), the largest therapeutic center in Latin America. She specializes in Sound Therapy with Quartz Instruments (Som de Cristal/SP). In 2012, she completed the Operationalization of the SICONV - Convenants and Transfer Contracts Management System course (Orzil/Brasília). Currently, she is pursuing a master's degree in Cultural Project Management at UNEATLANTICO - Universidad Europea del Atlántico.

In the cultural sphere, she worked as a violinist for six years. She was the Production Assistant for the 1st International Piano Competition of Santa Catarina - 2010. She was responsible for creating and organizing significant cultural projects for the R&R Classic Association, now known as the Santa Catarina Philharmonic Orchestra (OFiC). Her responsibilities included project creation and development, integration into the system, goal setting and planning, communication and negotiation with service providers, event structure organization, among other operational activities and project management tasks. She has been coordinating content research, formatting, and the development of artistic and cultural projects for the organization for over ten years. Vanessa also has over five years of experience as a psychoanalyst and psychotherapist, volunteering as a therapist in the pioneering "Projeto Amanhecer" (Dawn Project) at the University Hospital (UFSC) in Florianópolis.

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Currently, as the Coordinator of the Social and Sustainability Core at OFiC, she develops strategic planning and manages sociocultural actions within the organization's projects. She has introduced innovative initiatives such as the use of frequencies and vibrations - therapeutic tools - in the social and hospital settings.